



# **The Business Continuity Institute (BCI) New Directions**

## **Changes within the BCI**

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## So what do we know about the BCI?

- **London Based, formed in 1994**
- **Pretty well unknown in the US**
- **Centric to the Brits**
- **Too Expensive for annual fees**
- **Don't really do much besides let a person use 4 letters**
- **(Any others??)**





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- **(Any others??)**
- **All Correct for Past Impressions**





# BCI Today

- **Many changes taking place within BCI, and MOST certification agencies**
  - Going International
  - More emphasis on retaining members
  - More input from the member base







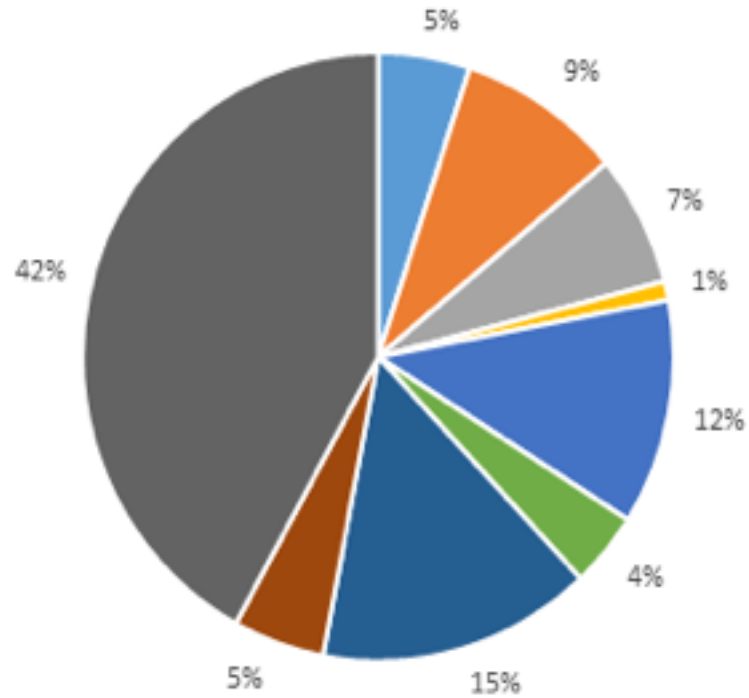
# BCI Today

- **Over 8,000 members world wide**
- **Members in 120 different countries**
- **Involved with over 3,000 organizations**



# BCI Today - Global Membership

Membership by Region



- Africa
- Asia
- Australasia
- Central America & West Indies
- Europe
- Middle East
- North America
- South America
- United Kingdom



# BCI Membership - Experience

## EXPERIENCE

10+ years experience in BC across all six professional practices

7+ years experience in BC across all six professional practices

3+ years experience in BC across all six professional practices

1+ years experience in BC across all six professional practices or 2+ years in one or two professional practices

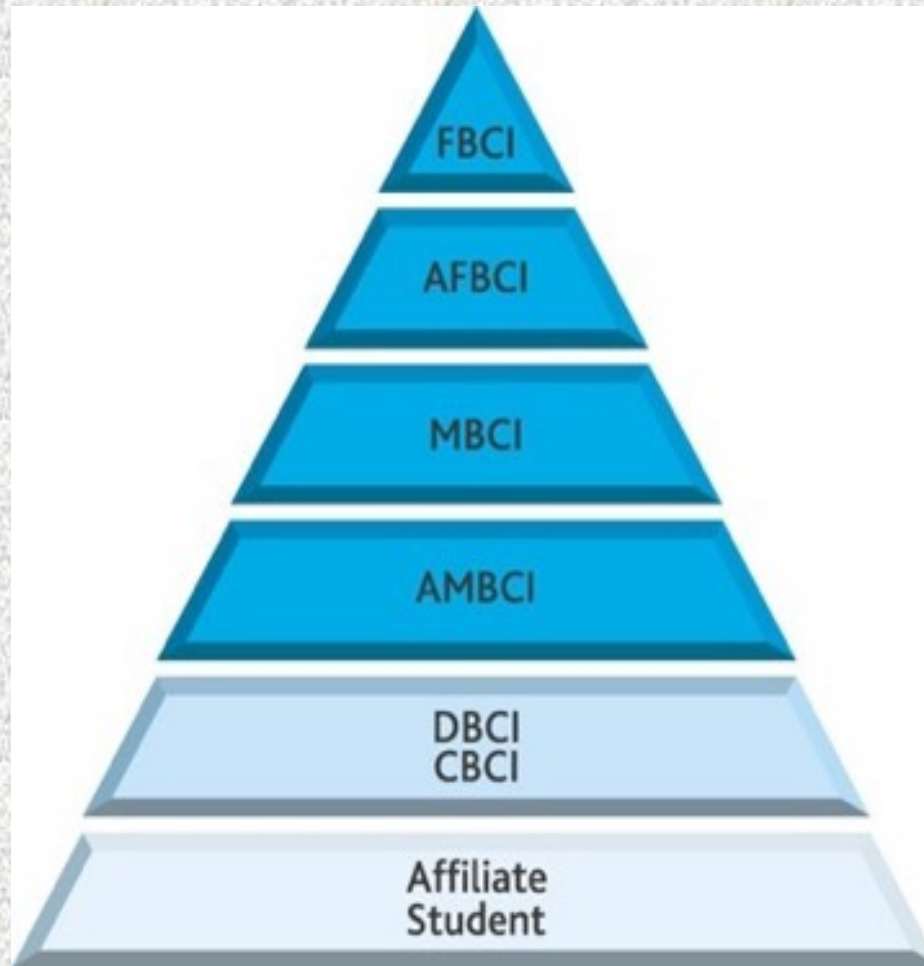
Good knowledge of the BCI's Good Practice Guidelines – BCI unable to verify practical application of that experience

No knowledge check or information about level of experience

Certified Member with Statutory Voting Rights

Certified Member

Non-certified Member







# BCI USA Chapter (~~Gentric to the Brits~~)

- **Realized that somewhat autonomous local chapters needed to be formed**
- **BCI-US Founded: 2008 in Daytona Beach, FL**
- **1,000 members and growing rapidly ( $\approx 16\%/year$ )**
  - 142 Associate Members
  - 548 Members
  - 27 Associate Fellows
  - 31 Fellows
  - 200 some 'other' levels







# Annual Fees (~~Too Expensive~~)

- **AMBCI**     **\$182**
  - **MBCI**     **\$201**
  - **AFBCI**    **\$224**
  - **FBCI**     **\$254**
- 
- **Comparable to other certification fee structures**





# Supporting Associations and Partnerships (~~Pretty well unknown in the US~~)



(DRJ / BCI Partnership started late 2010)





# Major Assessments Taking Place for BC/DR Community

- **More interaction between DRJ, ACP, Continuity Insights, ICOR and more**
  - Somewhat large overlap between board members, so easy to do
- **Need to be “End User” centric, not certification agency centric**
- **Need more feedback from members**
  
- **Assess and Change!**







# BCI USA Key Initiatives

- **Communicate beyond a certification**
  - Live broadcast of US and London Annual Meetings
- **Executive Forums (DRJ Spring)**
- **Publish content beyond template (Plans, policy ...)**
- **Mentoring**
- **Speaker Bureau**
  
- **Strong effort to get feedback from members**







# So What Does this Mean for You?

## ➤ **Currently hold certification**

- Jobs here in the US
- Jobs overseas
- Salary negotiations
- The Alternative Route to Membership
  - Recognize third party credentials as equivalent qualifications
  - Example: CBCP = MBCI
  - No Exam

## ➤ **Looking at getting certified**

- Consider BCI, or ICOR as another option





# Questions



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