

# How Breaches Really Happen

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**[www.10dsecurity.com](http://www.10dsecurity.com)**



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# About 10-D Security

- Dedicated Information Security Firm
- Clients Nationwide, primarily in financial industry
- Services
  - Penetration Testing
  - Social Engineering
  - Vulnerability Scanning
  - IT Audits
  - Web Application Assessment
  - Incident Response & Forensic Investigation
  - Threat Detection



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# About The Presenter

Scott Burkhart

- GCIA GIAC Certified Intrusion Analyst
- GCFA GIAC Certified Forensic Analyst
- MCSE Microsoft Certified Systems Engineer
- Former U.S. Army
- Former Kansas Firefighter/EMT



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# What We Will Cover Today

- Attackers and their methods
- Security Breach examples
- Breach demonstration
- Defensive countermeasures



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# Attackers – Who are we talking about?

- Cyber-criminals
- Hacktivists
- Nation-states and militaries



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# What do they want?

That depends:

- Cyber-criminals – Money
- Hacktivists – Attention/Retribution
- Nation-states – Information/Access/Infrastructure



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# “We don’t have anything anyone would want!”

Everyone is a target.

- Intended target
- Opportunity
- Resource



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# Attack Goals

- Installation of Malware
- Direct theft of information, such as passwords
- Direct monetary gain, such as ACH/Wire fraud, Client Data (CC#, PII)
- Information to be used in future attacks
- Denial of Service



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# How do you attack a fortress?



Have someone let you in...



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# Data Breaches...most start with an email

- Target – 2013
  - Started with phishing attack at vendor
- Home Depot – 2014
  - Started by vendor compromise, likely via email
- Sony – 2015
  - Started with spear-phishing attack directed at employees
- Anthem & Premera Healthcare– 2015
  - Attackers used look-alike domains, using targeted emails to get users to visit them



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# Email Attacks – The path of least resistance

- Phishing
- Spear Phishing
- Goal is to trick the user into opening the attachment or clicking the link



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# If you click the link, “Bad Things” will happen

- Link points to an “Exploit Server”, which will try to install malware.
- Links can also point to a forged website, trying to get you to log in, giving them your password.
- Attachments can contain malicious code, or redirect to exploit servers.



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# What about Antivirus and Antimalware?

- If you are solely relying on AV for protection then you're doing it wrong
- AV catches known\bulk malware only
- Useless against targeted attacks



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# How many phishing emails does it take to get to the tootsie-roll center of your network?

- 23% of recipients open phishing emails
- 11% will open an attachment
- A phishing campaign sent to 50 people will net 5-6 victims
- Time-to-first-click generally under two minutes.

Source: Verizon Enterprise, "2015 Data Breach Investigations Report"



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Name	Target Groups	Template	Education	Links	Posts	End Time
KBSB-3	KBSB-3	Mailbox migration tool download v2	10-D ASP Redirect [Metasploit Download - mailboxupgrade.hta]	31	0	April 7, 2016, 3:56 pm
CCB Test2	DonB CCB	10-D 8-5-14 Amazon PS4 Shipping Notice	10-D ASP Redirect [SMB Hash Grabber]	0	0	April 7, 2016, 9:11 am
CCB Test1	DonB CCB	KC Banking News JSJ	10-D ASP Redirect [SMB Hash Grabber]	0	0	April 7, 2016, 9:12 am
CCB-Harvest2	ccb-harvest	10-D 8-5-14 Amazon PS4 Shipping Notice	10-D ASP Redirect [SMB Hash Grabber]	11	0	April 6, 2016, 9:50 am
KBSB-2	KBSB-2	Banking News - Iowa	10-D ASP Redirect [SMB Hash Grabber]	38	0	April 6, 2016, 8:54 am
CCB-harvest	ccb-harvest	KC Banking News JSJ	10-D ASP Redirect [SMB Hash Grabber]	36	0	April 5, 2016, 3:33 pm
KBSB-1	KBSB-1	Target In Store Pickup -XBOX One	10-D ASP Redirect [Metasploit Download - invoice.pdf.hta]	37	0	April 5, 2016, 11:44 am
FNBP2	FNBP1	Kansas Banking News JSJ	10-D ASP Redirect [SMB Hash Grabber]	23	0	March 30, 2016, 10:40 am



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# Anatomy of a Compromise

1. Recon
2. Phishing and Initial Breach
3. Credential and Information Gathering
4. Increase Access and Lateral Movement
5. Execute Objectives



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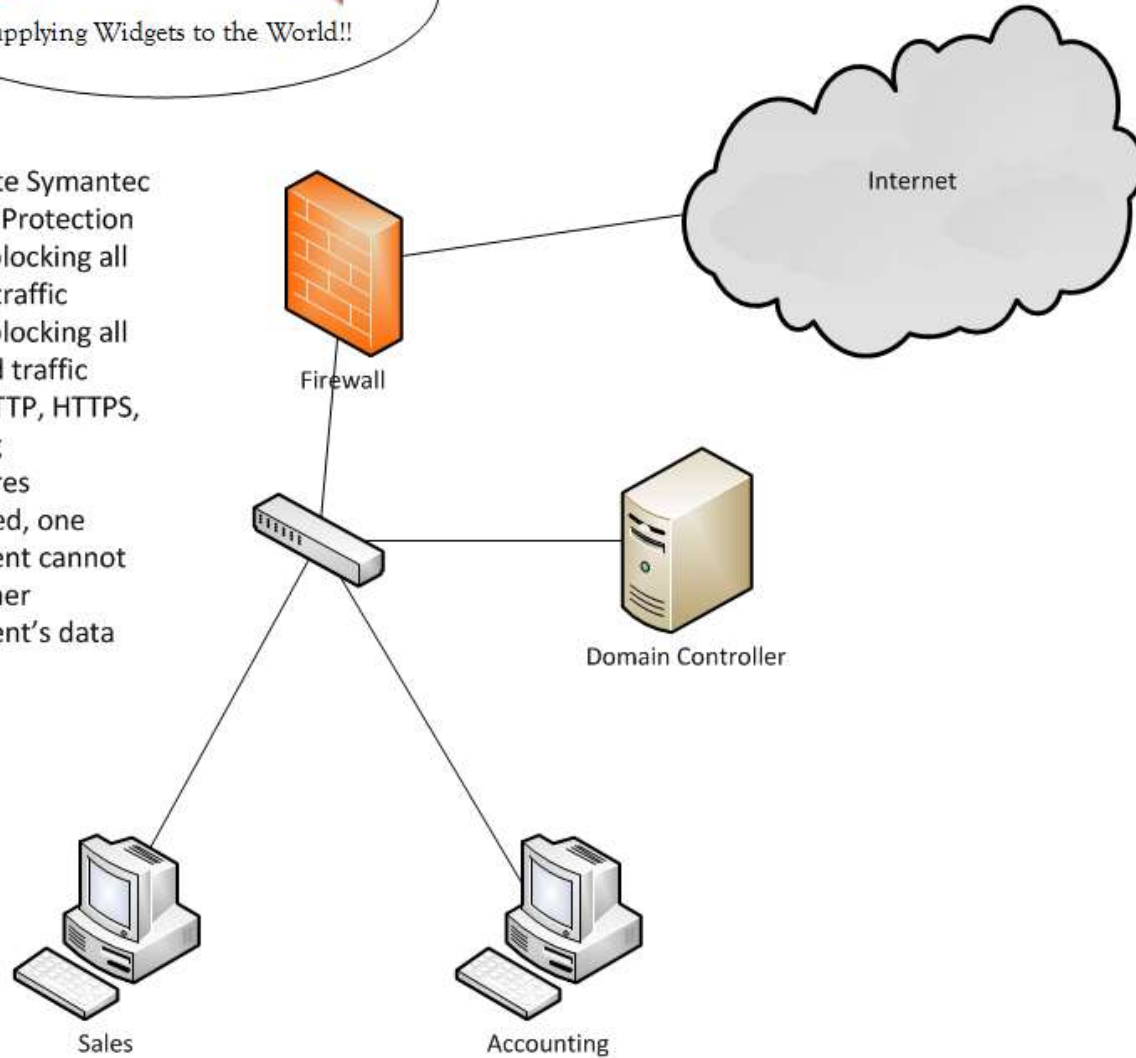
**Attacker Goals:**

- Gain Access
- Steal Credit Card Info



**Defenses:**

- Up-to-date Symantec Endpoint Protection
- Firewall blocking all inbound traffic
- Firewall blocking all outbound traffic except HTTP, HTTPS, DNS, Ping
- Data Shares Segregated, one department cannot see another department's data



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Facebook profile page for Scott Lincoln. The page header includes the name "Scott Lincoln", a search icon, and navigation links for "Scott", "Home 3", and "Find Friends".

The profile picture shows a man in a blue shirt swinging a golf club on a green field. Below the picture are buttons for "Add Cover Photo" and "Update Profile Picture".

The name "Scott Lincoln" is prominently displayed in the center, with a "View Activity Log" button to the right. Below the name are navigation tabs for "Timeline", "About", "Friends 131", "Photos", and "More".

The left sidebar contains the following information:

- Regional Sales Executive at Acme Widgets, Inc. (Past: Community Bank of Holden and First National Holdings)
- Studied at UMKC
- Lives in Overland Park, Kansas
- Married
- From Kansas City, Missouri (Born on July 4, 1976 (38 years old))

The "FRIENDS - 131" section shows a grid of friend profile pictures, including Chastity Kelsey, Kristie Wyble, and Anthony Hohensinner.

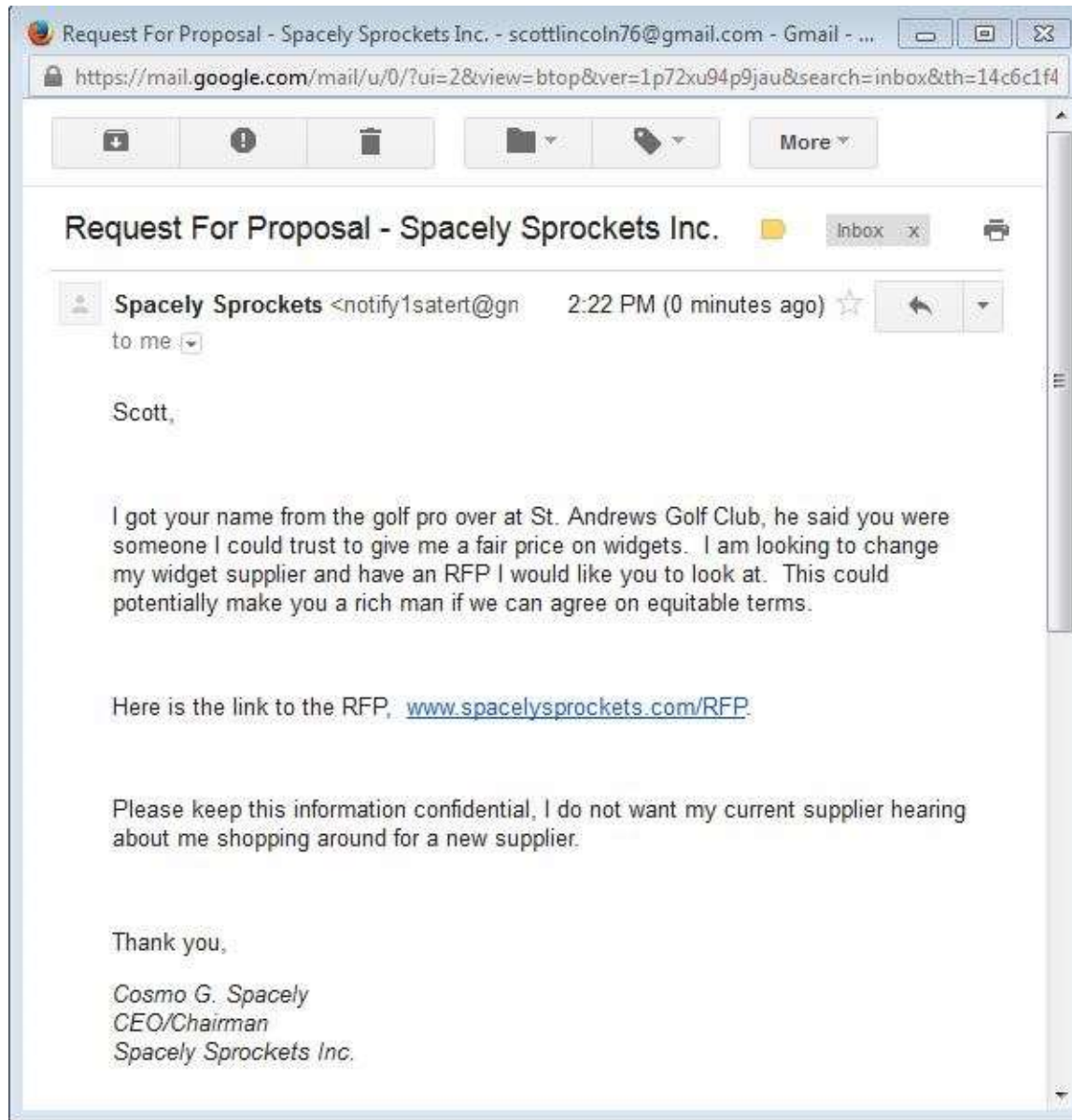
The main content area shows a status update from Scott Lincoln, posted "Just now". The text of the update reads: "I absolutely love playing St Andrews Golf Club in the spring. My game needs a lot of work though....". Below the text is a photo of a man in a yellow shirt swinging a golf club on a green field. The update has "Like · Comment · Share" options and a comment input field with a "Write a comment..." placeholder and a "Press Enter to post." instruction.



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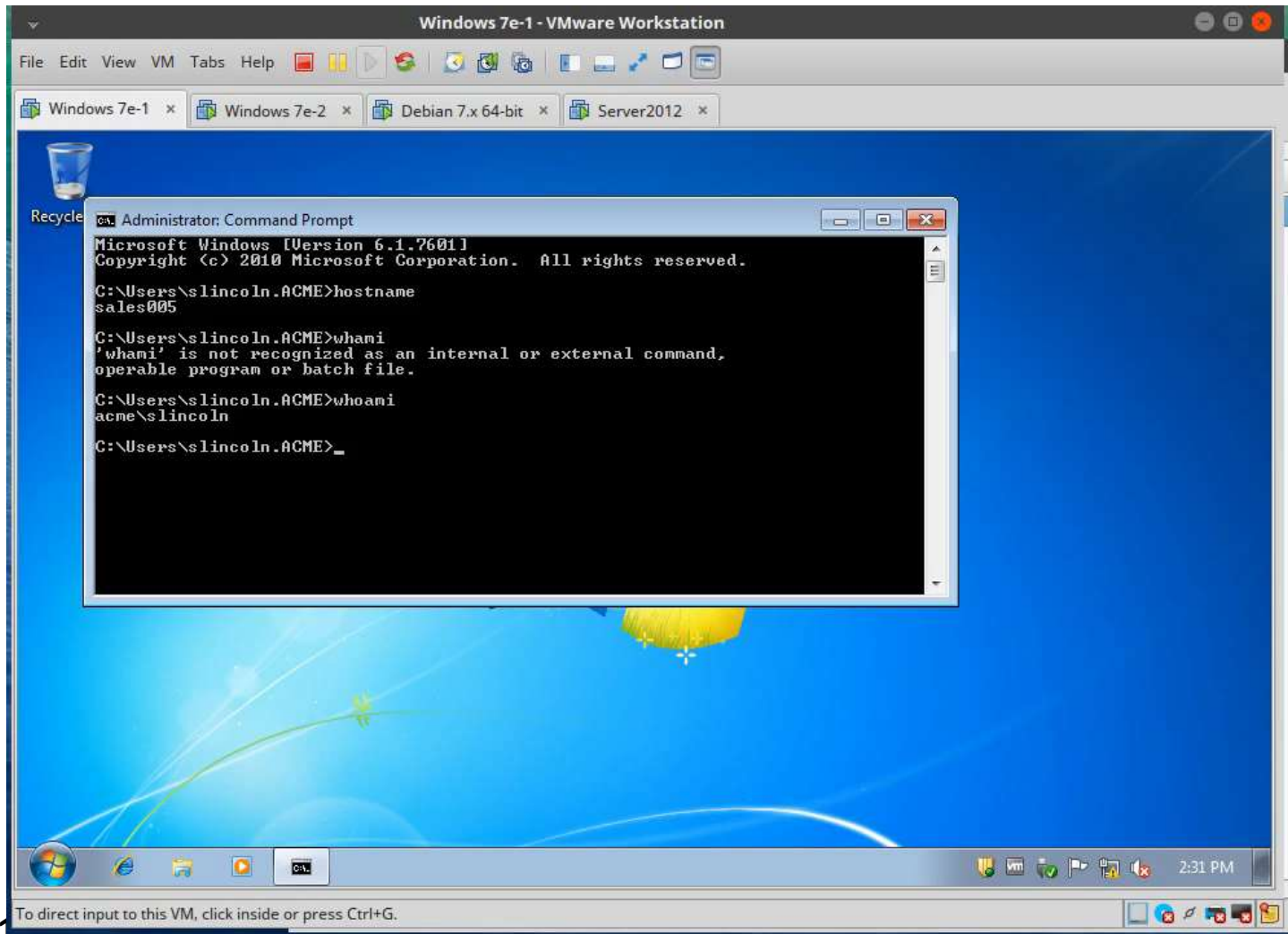


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# Demo Time



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April 1<sup>st</sup>, 2015

Joe Customer  
123 Any Street  
Small Town, KS 12345

Mr. Customer,

We are contacting you because we have learned of a serious data security incident that occurred on or between January 1<sup>st</sup> and March 24<sup>th</sup> 2015 that involved some of your personal information.

The breach involved customer names, mailing addresses, credit card numbers and in some cases card security codes.

We are notifying you so you can take action along with our efforts to minimize or eliminate potential harm. We have also notified several major credit reporting agencies and financial



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# Defense in Depth

- Determined attackers will figure out how to bypass security controls
- Layers of security will slow them down and increase chances of detection
- Shiny new appliances are not the answer
- CIS Critical Security Controls



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# Make Reconnaissance Harder

- Be aware of publicly available information
  - Domain Registrations
  - Vendor Case Studies
  - Corporate Websites – No Employee Directories!
  - Social Media
  - Scrub all Metadata



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# Prevent the initial breach

- Web Filter Whitelisting
- Security Awareness Training
- Social Engineering Testing
- CIS Critical Security Controls



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# If attackers get in, make them work

- Don't allow normal users admin rights!
- Use Least Privilege practices on data shares
- Use strong passphrases, > 12 characters complex



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# Early Warning

- The Bad Guys will get in, but will you see them?
- Log Everything
  - Inbound
  - Outbound
  - Internal



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# Critical Takeaways for Defenders

- An attack will most likely start from the inside
- Attackers will start with access to a user account
- Controls will fail, layers are the key
- You can't stop what you can't see – visibility is vital



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# CIS Critical Security Controls V.6

([www.cisecurity.org/critical-controls](http://www.cisecurity.org/critical-controls))

- **CSC 1: Inventory of Authorized and Unauthorized Devices**
- **CSC 2: Inventory of Authorized and Unauthorized Software**
- **CSC 3: Secure Configurations for Hardware and Software on Mobile Devices, Laptops, Workstations, and Servers**
- **CSC 4: Continuous Vulnerability Assessment and Remediation**
- **CSC 5: Controlled Use of Administrative Privileges**
- **CSC 6: Maintenance, Monitoring, and Analysis of Audit Logs**
- **CSC 7: Email and Web Browser Protections**
- **CSC 8: Malware Defenses**
- **CSC 9: Limitation and Control of Network Ports, Protocols, and Services**
- **CSC 10: Data Recovery Capability**
- **CSC 11: Secure Configurations for Network Devices such as Firewalls, Routers, and Switches**
- **CSC 12: Boundary Defense**
- **CSC 13: Data Protection**
- **CSC 14: Controlled Access Based on the Need to Know**
- **CSC 15: Wireless Access Control**
- **CSC 16: Account Monitoring and Control**
- **CSC 17: Security Skills Assessment and Appropriate Training to Fill Gaps**
- **CSC 18: Application Software Security**
- **CSC 19: Incident Response and Management**
- **CSC 20: Penetration Tests and Red Team Exercises**



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# Questions?



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THANK YOU!!!



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